

Claymation Rubric

Name(s) _____

Period _____

Date _____

Design	Not Evident	Poor	Average	Good	Excellent
Student(s) demonstrated evidence of presentation synthesis.	1	3	5	7	10
The project contains all the elements ... character creation, set design, text and sound.	1	3	5	7	10
The project contains all the presentation elements ... introduction, body, conclusion.	1	3	5	7	10
Student(s) showed design elements ... contrast between character(s) and background, between text and background, scale	1	3	5	7	10
Multimedia elements were present, font choice was appropriate, color scheme was applicable.	1	3	5	7	10
Selected design was compatible with student skill level.	1	3	5	7	10
Music selection was appropriate to desired mode of animation	1	3	5	7	10
Student(s) were able to use the title palette to create the appropriate information messages.	1	3	5	7	10
Presentation					
The presentation was fluid from start to finish.	1	3	5	7	10
The presented project was original and interesting	1	3	5	7	10
Student(s) understood the main ideas of developing an audience presentation.	1	3	5	7	10
Overall synthesis of the project.	1	3	5	7	10
Content					
Student(s) used creativity in the design.	1	3	5	7	10
Student(s) set design complemented the character design.	1	3	5	7	10
Student(s) demonstrated correct use of digital cameras.	1	3	5	7	10
Student(s) understood the process of still photography and the requirement of multiple images.	1	3	5	7	10
All shots are clearly focused and well framed.	1	3	5	7	10
Student(s) showed complete understanding of the process of claymation.	1	3	5	7	10
Student(s) work original in nature.	1	3	5	7	10
Events presented in a logical order.	1	3	5	7	10
Preliminary Work					
Student(s) completed character development and set design prior to clay creation.	1	3	5	7	10
Student(s) completed storyboard prior to clay creation...thumbnail sketches, transitions, text, logical sequence	1	3	5	7	10

Total Points _____

out of 220